

GOODS CO.

Clearance Sale

EVENT OF THE YEAR
Beginning, July 7th at 8:30

Selling Days
JULY 22

Merchandise in our Great Store is now much
dly going higher and higher. We will offer
at CLEARANCE PRICES, which means that
this sale at less prices—than same can be
ple have learned to anticipate our sale. We

ALL DAY THURSDAY, JULY 6th
and Preparing for Sale

SH—NO GOODS CHARGED—NO TICKETS MADE

and present sale price. Every effort will be made to have your
Fans—Palm Leaf Fans, Ice Water, and plenty of courteous
welcome that always greets you at our store—YOUR STORE.

Clearance Prices on All Men's

Umbrellas and Ladies' Parasols

Men's and Women's \$1.00 Umbrellas, Sale Price	83¢
Men's and Women's \$1.25 Umbrellas, Sale Price	98¢
Men's and Women's \$1.50 Umbrellas, Sale Price	\$1.23
Men's and Women's \$2.00 Umbrellas, Sale Price	\$1.48
Men's and Women's \$2.50 Umbrellas, Sale Price	\$2.19
Men's and Women's \$3.50 Umbrellas, Sale Price	\$2.98
One lot Ladies' \$2.00 Parasols	89¢
All \$1.00 Ladies' Parasols, Sale Price	79¢
All \$1.50 Ladies' Parasols, Sale Price	98¢
All \$3.00 and \$3.50 Ladies' Parasols, Sale Price	\$2.48
All \$5.00 and \$6.00 Ladies' Parasols, Sale Price	\$2.98

CLEARANCE PRICES ON ALL TOILET

GOODS, SOAPS, TALCUM POWDERS.

Colgate's Best 5c Soaps, Sale Price	4¢
Colgate's Best 10c Soaps, Sale Price	8¢
Colgate's Cold Cream, Sale Price	21¢
Colgate's Talcum Powder, Sale Price	12¢
Colgate's Tooth Paste, Sale Price	19¢
Colgate's Tooth Paste (small size), Sale Price	8¢
Colgate's 50c Toilet Water, Sale Price	43¢
Colgate's 25c Shaving Sticks, Sale Price	19¢
Colgate's 25c Shaving Powder, Sale Price	19¢
De France Talcum Powder, Sale Price	8¢
25c size Witch Hazel, Sale Price	21¢

Profit-Sharing Coupons

Of the 1916 series will be given on all merchandise at sale
prices the first 3 days of this sale. Coupons of this series
must be presented by July 10th and will be redeemed in
merchandise at regular prices. Coupons of this series
void after July 10th. Coupons of new series will begin
July 11th and given during balance of sale. Profit-Sharing
Coupons means an extra saving to you of 2 per cent.



Domestic, Wide Sheetings,
Cambrics, Long Cloths,
Tickings, Sheets, Pillow
Cases



AND KINDRED STAPLES
IN THIS GREAT CLEAR-
ANCE SALE AT A SAVING
TO YOU OF FROM 15 TO
25 PER CENT ON PRE-
SENT VALUES.

40-inch wide Unbleached
Domestic, Sale Price 6½¢

One of best made brands of
Sea Island Domestic,
Sale Price

Best known brand of yard-wide soft
finish Bleached Domestic

Yard-wide Messenger Bleached Do-
mestic, value 12½¢

10c quality Imperial Long Cloth

15c quality Berkley Cambric

9-4 Pepperell Unbleached Sheetting

10-4 Pepperell Unbleached Sheetting

8-12 Pepperell Bleached Sheetting

9-4 Pepperell Bleached Sheetting

10-4 Pepperell Bleached Sheetting

Good quality Straw Ticking

Extra good quality Straw Ticking

¾ best quality Feather Proof Ticking

Yard-wide quality Feather Proof
Ticking

One lot of yard-wide Bleached Do-
mestic

42-inch Pillow Case Domestic

42-inch Pillow Tubeing

81x90 inches, one of best brands of
Hemmed Sheets

90x90, one of best makes Hemmed
Sheets

81x90 Hemstitched Sheets

36x42 Hemmed Pillow Cases

36x42 H. S. Pillow Cases

Bed Spreads

YOU MAY CHOOSE FROM BED
SPREADS, IN PLAIN HEMMED, CUT COR-
NERS, FRINGED, ALL WHITE AND COL-
ORED, IN MARSAILLES, DIMITY AND
CROCHET, FOR SMALL BED AS WELL
AS EXTRA SIZE BEDS.

75c quality Bed Spreads

1.25 quality Bed Spreads

1.50 quality Bed Spreads

2.00 quality Bed Spreads

2.50 quality Bed Spreads

3.00 quality Bed Spreads

3.50 quality Bed Spreads

5.00 quality Bed Spreads

6.00 Bed Spread and Bolster to match,
in pink, blue and yellow

Clearance Sale of All Ladies' Misses' and Children's Ready-to-Wear Suits, Dresses, Skirts, Petticoats, Cloaks, Kimonas, Waists, Millinery



Every garment in this department has its Clearance
Papers and Ordered Moved. It will not take you
long after seeing the qualities and prices in this de-
partment to be convinced of the wonderful bargains.
We do not carry from season to season any ready
made garment—hence the absurdly low prices that
you will be quick to take advantage of:

Lot 1—Ladies and Misses Suits, sizes 16 to
40, in checks and solid colored wool serges
and poplins, not a suit in this lot worth
less than \$10.00 and most of them are
\$15.00 values. Choice, Clearance
Sale

Lot 2—Ladies' and Misses sizes in wool,
silk, and silk and wool, values not less than
\$15.00 and up to \$20.00. Clearance
Sale Price

Lot 3—Ladies' and Misses' wool, silk, and
combination wool and silk Suits,

values up to \$27.50. Clearance
Sale Price

Lot 4—Choice of any \$35 and \$40
Suit. Clearance Price

All of the above Suits all this season's
best styles and all guaranteed by us as to
quality and workmanship.

\$10.00 values in Ladies' new Summer style
Palm Beach and Wool Crash Suits,
Clearance Price

Only 5 Suits carried from last season.
Choice

All Sport Coats, in Checks, Corduroys, Silk and Jersey Cloth at Clearance Prices

\$5.00 and \$6.00 Sport Coats

\$7.50 and \$8.50 Sport Coats

\$10.00 Serge Sport Coats and Black
Taffeta and Jersey Coats, at

\$20.00 and \$25.00 Black Taffeta Silk
Coats

One lot of Fibre Silk Coats and
Sweaters at

House Dresses

\$1.00 quality Gingham and Percale
Dresses. Sale Price

\$1.25 quality Gingham and Percale
Dresses. Sale Price

\$1.50 quality Gingham and Percale
Dresses. Sale Price

\$1.75 quality Gingham and Percale
Dresses. Sale Price

\$2.00 quality Gingham and Percale
Dresses. Sale Price

Silk and Wool Dresses

1 lot of Silk Poplin and Wool Serge
Dresses, \$5.00 value. Sale Price

1 lot of \$10.00 quality Silk Dresses.
Sale Price

1 lot of Taffeta Silk Dresses and Crepe de
Chine Dresses, beautifully made, trimmed
with Georgette Crepe and Fancy Buttons.
values, \$15.00 to \$20.00. Sale
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Mothers Who Have Girls From 4 to 14 Years

SHOULD TAKE QUICK ACTION ON
THESE WELL MADE, STYLISH DRESSES,
PRICED AT ABOUT COST OF MATERIAL.
GINGHAM, PERCALE, LINENE, ALL NEW
MODELS.

50c Children's Dresses. Sale Price

79c Children's Dresses. Sale Price

1.00 Children's Dresses. Sale Price

1.25 and 1.50 Children's Dresses.
Sale Price

1.50 Children's White Dresses. Sale
Price

2.50 and 3.00 Children' White Dress-
es. Sale Price

Excellent values in Tub Skirts, Sport Skirts,
White Skirts. Clearance Prices,
98¢, \$1.19, \$1.69, \$1.98, \$3.98.

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